

**‘Communicating Impact to Elected Officials’ - EVALUATION FORM**

Your help is needed in providing vital feedback on the **SEAL Curriculum** you have just completed. Please take a moment to complete this survey.

For each of the topics listed below, in the LEFT column, circle the ONE number that best reflects your LEVEL OF UNDERSTANDING before the **SEAL Curriculum**. Then, in the RIGHT column, circle the ONE number that best reflects your LEVEL OF UNDERSTANDING after the **SEAL Curriculum**.

**LEVEL OF UNDERSTANDING**  
 Poor=1, Average =2, Good=3, Excellent=4

Level of Understanding	<u>BEFORE</u> the Program	<u>AFTER</u> the Program
The Communications Process	1 2 3 4	1 2 3 4
Differences between communicating with elected officials at the LOCAL and STATE levels	1 2 3 4	1 2 3 4
Importance of communicating constantly and consistently	1 2 3 4	1 2 3 4
Importance of Follow-up Communication	1 2 3 4	1 2 3 4

**Intentions.** For the following behaviors, check the box that describes what you plan to do as a result of the **SEAL Curriculum**.

Behavior Change	Yes	No
When I communicate with an elected official, I will customize my communications efforts based on the level of that official		
I will employ the technique of follow-up when I communicate with elected officials		

**Satisfaction.** Check the box for the statement that best describes your thoughts concerning the program.

Satisfaction	Strongly Disagree	Disagree	Agree	Strongly Agree
The subject matter was timely for me.				
The speakers were effective.				
The information was practical to me.				
I can use the information I learned today in my organization.				
Overall, this was a very educational program.				

**What is the most significant thing you will apply (feel free to list more than one)?**

**Do you feel like what you learned provides you the ability to lead more effectively? (Circle the best answer)**

YES

NO

(Please explain your answer or provide an example.)

**Please provide any additional information on the back. Thank you very much for your time!!!**