business

1. Business

1.1 Reducing Legal Risks Through Online Education



1.2 Provided by



1.3 Good News



1.4 Introduction to Business Structures

Introduction to Business Structures

1.5 Tradeoffs

Introduction to Business Structures

- This section will discuss the tradeoffs of different business structure options and help you create the one that is right for you.
- Thereafter, we'll work through the importance of drafting strong supporting documents for whichever option you choose. These organizing documents (which include LLC operating agreements, corporation bylaws, and partnership agreements) help solve issues before they occur.
- Before we get into it, let's talk a bit about what we aren't addressing: non-profits or cooperatives. If you have one of those, or the flowchart (later in the module) suggests they may be best for your situation, please consult the <u>Farmers' Guide to Business</u> <u>Structures</u> for thorough information on those options

1.6 Personal Assessment Quiz

Personal Assessment Quiz Answer the following four questions relative to your situation in your farm enterprise. If you can answer 'Yes' to each of these questions, you already know the most important elements of this subject! Where your answer to a question is 'No', pay special attention to those sections of this tutorial.

1.7 Question 1

Do you have an insurance policy that protects the farm's assets from potential farm liabilities (often called farm liability insurance)?

(Pick One, 0 points, 1 attempt permitted)



| Choice | |
|----------|--|
| Yes | |
| No | |
| Not Sure | |

1.8 Question 2

| Question 2 | |
|--|--|
| Have you considered whether forming an LLC or corporation is the right choice for your farm operation (Or, have you already formed an LLC or corporation)? | |
| | |
| Yes | |
| ○ No | |
| ○ Not Sure | |
| | |
| | |
| | |
| | |
| | |

| Choice | |
|----------|--|
| Yes | |
| No | |
| Not Sure | |

1.9 Question 3

| Question 3 |
|--|
| If you have already formed an LLC or corporation, do you keep separate business and personal bank accounts and file your annual paperwork as required? |
| Yes |
| ● No |
| ○ Not Sure |
| Not Applicable |
| |
| |
| |
| |
| |
| nice |

| Choice | |
|----------------|--|
| Yes | |
| No | |
| Not Sure | |
| Not Applicable | |

1.10 Question 4

| Question 4 |
|---|
| If your farm has more than one owner, have you written down a thorough partnership agreement, LLC operating agreement, or corporate bylaws? |
| Yes |
| ○ No |
| Not Sure |
| Not Applicable |
| |
| |
| |
| |
| |
| Choice |
| Yes |

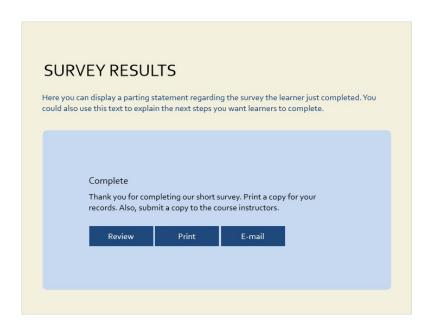
1.11 SURVEY RESULTS

No

Not Sure

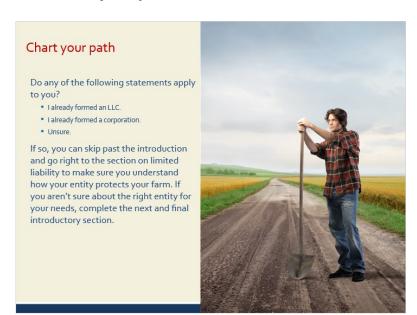
Not Applicable

(Results Slide, 0 points, 1 attempt permitted)

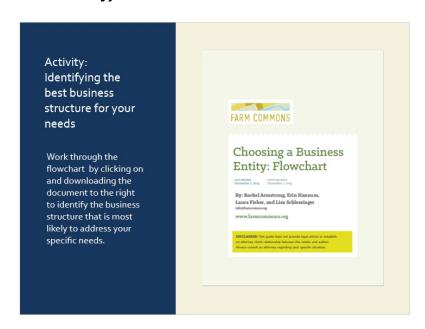


Results for 1.7 Question 1 Do you have an insurance policy that protects the farm's assets from potential farm liabilities (often called farm liability insurance)? 1.8 Question 2 1.9 Question 3 1.10 Question 4

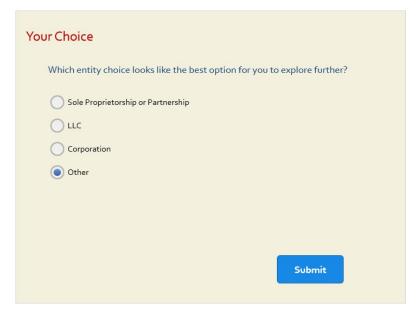
1.12 Chart your path



1.13 Identify the best business structure



1.14 Your Choice



| Choice |
|------------------------------------|
| Sole Proprietorship or Partnership |
| LLC |
| Corporation |
| Other |

1.15 Sole Proprietorships and



1.16 Sole Proprietorships and



1.17 Sole Proprietorships and Partnerships: The Basics

Sole Proprietorships and Partnerships: The Basics

- The sole proprietorship and the general partnership are the default entities assigned to
 you if you sell goods or services and don't choose to officially form another entity. For
 the most part, there are no filings and no paperwork necessary to "create" a sole
 proprietorship or partnership.
- Now, that doesn't mean there are no filings required at all when running a sole proprietorship or partnership. Fees and licenses can pop up around other corners. For example, if a farmer is doing business under a name other than his or her own name, the person must file a trade name registration form. This lets the public know who owns "Green Hills Farm," for example, so the public can identify whom to sue. Other fees may be associated with sales tax registrations, zoning obligations and other matters. Also, don't forget that a partnership is required to file partnership income tax returns with the IRS.

1.18 Sole Proprietorships and

Sole Proprietorships and Partnerships: The Basics

- There is a downside to the ease of creation offered by sole proprietorships and partnerships. Unlike with a corporation or an LLC, the personal assets of the owner(s) of a sole proprietorship or general partnership are available to cover the debts and liabilities of the company.
- This means that if the farm business is not able to make payments on debt, doesn't pay a supplier when the money is owed, or becomes legally liable for an injury, the creditor can come after the owners' personal assets. While bankruptcy laws protect a primary home, vehicle and level of income, creditors can often access personal investments, vacation homes, boats, and other such things of value. A court judgment can also extend to future owned assets, including wages. Basically, if the creditor has received a judgment from a court that you owe money, the creditor can file papers to have a portion of your paycheck garnished (taken or withheld) to pay off your debt. However, the creditor cannot take the part of your paycheck that you need to support yourself and your dependents.



1.19 Sole Proprietorships and Partnerships: Story Illustration of Personal Liability

Sole Proprietorships and Partnerships: Story Illustration of Personal Liability

- Let's asy that Judy runs a small dairy farm over the summer. The seasonal dairy farm has been mostly a hobby for her, as she loves taking care of the cows and loves making cheese. She is a school teacher, so the schedule is perfect for her. The farm tastef is about two cares that the leases from her neighbor. It's located just down the nose from her house best she bought as the state of the s
- While Katie was the hospital filling out the paperwork, she reported that the incident occurred on Judy's farm while she was at work. Katie's health insurance company ids one investigation and filed a claim against Judy to recover the cost of the medical bills, which were \$45,000 Judy didn't have that ind of cash, and she didn't have insurance to covers such a claim. Katie's insurance company was relentless and took her to
- After a long and drawn-out trial, the judge entered a judgment against.
 Judy for the full amount of the medical bills (which can happen either on
 the basis that Judy should have had workers' compensation or that Judy
 negligently caused Kaiels injuny). Where does the money come from to
 satisfy the judgment?



1.20 Sole Proprietorships and Partnerships: Story Illustration of Personal Liability

Sole Proprietorships and Partnerships: Story Illustration of Personal Liability

- The first place Katie's side would go is to the business assets, such as cheese making equipment, tractors, or other business resources of value. Because Judy is a sole proprietor, the court could put a lien on Judy's house in the city since it's no longer her primary residence. Also, the court could garnish a percentage of Judy's wages from her school teaching job. If Judy had formed an LLC or a C corporation, these personal assets would have been protected from the business' liabilities. (also the NH-1State Department of labor might have something to say)The reason this happened to Judy is because there's no distinction between the person and the business with the sole proprietorship form. They are one and the same. On the plus side, the individual farmer is the business. Some farmers prefer the authenticity and integrity that comes with such a personal identity with the farm operation. However, this means that everything you have is vulnerable.
- Not everyone finds the risk of a sole proprietorship to be significant. To some farmers, the protections of bankruptcy are enough and the risk of harm is low. To other farmers, this situation isn't acceptable if there are alternatives.



1.21 Activity:

Activity: Into which camp do you fall?

- Are the risks of a sole proprietorship or partnership meaningful to you?
- Why or why not?
- If the risks are meaningful, let's explore limited liability and how it helps.



1.22 Limited Liability: The Basics

Limited Liability: The Basics

1.23 Limited Liability: The Basics



1.24 Limited Liability: The Basics



1.25 Activity:

(Drag and Drop, 0 points, 1 attempt permitted)



| Drag Item | Drop Target |
|-------------------------|-------------------------|
| Cheese Delivery Truck | LLC-Corp Drop |
| | |
| Personal Car | LLC-Corp Drop |
| City Home | LLC-Corp Drop |
| Wages as Teachers | LLC-Corp Drop |
| Cheese Making | LLC-Corp Drop |
| Equipment | |
| Business Owned Farmland | Business Insurance Drop |
| Privately Owned | LLC-Corp Drop |
| Farmland | |

| Drag and drop properties |
|---|
| Return item to start point if dropped outside any drop target |
| Snap dropped items to drop target (Tile) |
| Delay item drop states until interaction is submitted |

1.26 Activity:

(Drag and Drop, 0 points, 1 attempt permitted)



| Drag Item | Drop Target |
|-------------|-------------|
| Partnership | No Drop |
| Sole Owner | No Drop |
| Corporation | Yes Drop |
| LLC | Yes Drop |

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Drag and drop properties

Return item to start point if dropped outside any drop target

Snap dropped items to drop target (Tile)

Delay item drop states until interaction is submitted

1.27 Limited Liability: The Trade Off

Limited Liability: The Trade Off

- Limited Liability is not an absolute protection. If the farm business
 does not follow certain standards, then the courts can reach around
 the personal liability shield and allow creditors to access the
 individual members' personal assets.
 - Capitalize the farm operation
- Members may lose their personal liability protection if the company is undercapitalized. As a basic rule of thumb, a company is adequately capitalized if it can make due on its debts, or pay its monthly bills, so to speak. Anything less would be undercapitalized. In other words, if you start incurring more debt than you can reasonably pay off based on estimated revenue, your entity will be considered undercapitalized. As a result, the members may be personally liable to cover the business' debt. The takeaway message is to be smart about how much debt you allow the LLC to take on.
- Assure farmers might relatice they could advise losing any) investment in the farm by not investing anything in it. You can't lose capital if y don't contribute it, right? The reasoning is sound, but a farmer following that logic may expose his or her personal assets to the business! liabilities. If the farm needs capital to reasonably function, the members need to provide it to protect themselves.
- Keep the businesses' financial affairs separate from personal financial affairs
- Courts are also able to access personal assets if the members fail to keep the business separate from their personal affairs. This includes commingling funds such as drawing on business assets to pay for personal expenses or not keeping separate business and individual bank accounts. Farmers accustomed to paying for household grocenies and their feed bill with the same checkbook might find it awkward to keep two different payment methods at hand, but, separating personal and business accounts is essential.



1.28 Limited Liability: The Trade Off

Limited Liability: The Trade Off • On the other hand, many farmers benefit from two different bank accounts. The practice can make it easiers to assess the finances of the household separately from that of the business and creates a streamlined process at tax time. • Of course, personal assets are available for personal liabilities. In other words, you cannot draw on business assets to pay your personal credit card delt, home mortgage, or are payments. At the same time, business assets are available for business liabilities. The takeaway is to be sure to develop policies and dystems for keeping your business and individual affairs separate, which includes at a minimum having separate bank accounts, credit cards, and accounting systems. Most importantly, be sure you follow the policies and systems for seeping your business and individual affairs separate, which includes at a minimum having separate bank accounts, credit cards, and accounting systems. Most importantly, be sure you follow the policies and systems for seeping your seems of the policies and systems for the seeping your business of the policies and systems for the seeping your business of the policies and systems for the policies and accounting systems, most seem in the policies and systems for the policies a

1.29 LLCs and S Corporations



1.30 LLCs and S Corporations: Let's cut to the chase- the fees

LLCs and S Corporations: Let's cut to the chase- the fees

- The bottom line is that choosing between an LLC and an 5 Corporation to gain limited liability is not a make or break decision. Both entities offer similar protection from personal liability. Both entities are widely accepted and stable choices. Both are easy to form and operate from a legal perspective. Both are created and operated according to State law, make sure you review your
- Many people choose an LLC because they are more flexible. This can be true, but work through the remaining sections to get a full picture of the flexibility they provide.
- For most farmers, the choice between an LLC and an S Corporation comes down to state income tax and/or practical matters. State income laws may differ for S Corporations; check with you tax professional. The fees associated with each may be an important difference. Lawyers may charge different fees for formation or maintenance of these entities. Accountants and tax preparers may charge different fees for annual tax filing obligations. Research fees to see if, for your tax preparers and accountants, there is a difference.

1.31 LLCs and S Corporations: Let's cut to the chase- the fees

LLCs and S Corporations: Let's cut to the chase- the fees

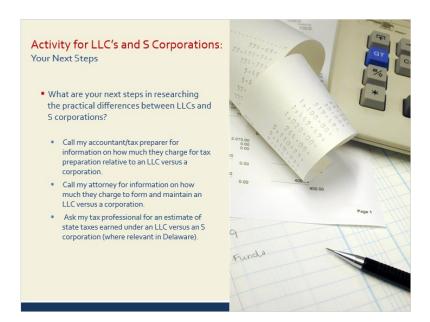
States charge different formation and annual fees for each, as of 2018, explained in the following table:

| | State | Fee to form an LLC | Fee to form a corporation | Annual fee for LLC | Annual fee for corporation |
|---|---------------|-----------------------|------------------------------|--------------------|--|
| (| New Hampshire | \$100 | \$100 | \$100 | \$100 |
| | Vermont | \$125 | \$125 | \$35 | \$45 |
| | Maine | \$175 | \$145 | \$85 | \$85 |
| (| Delaware | \$90 | \$89 | Annual tax: \$300 | \$50 plus annual tax beginning at \$175-\$400 |
| 6 | Maryland | \$100 | \$120 | \$300 | \$300 |

1.32 LLCs and S Corporations: Let's cut to the chase- the fees



1.33 Activity for LLC's and S Corporations:



1.34 Caution

Caution

- While researching the process of forming an LLC or a corporation, farmers may come across businesses that provide services for filing the paperwork, acting as the entity's agent, and maintaining annual reporting.
- The advertising language these businesses use can make it appear their services are required to form a business entity. This is not true. Any individual can form and maintain a business entity, without the assistance of any 3rd party provider.



1.35 LLCs: Flexibility

LLCs: Flexibility

- To many farmers, the main advantage of an LLC is a perception of flexibility.
- It's true in that LLC's offer the following points of flexibility over the corporation:
 - 1. May have more than 100 owners
 - May divide profits and losses between owners on a basis other than their percentage ownership.
 - 3. An annual meeting is not required
 - Officer positions (President, Treasurer, etc.) are not required
 - 5. Can differentiate between managing versus non-managing members



1.36 LLCs: Flexibility

LLCs: Flexibility

- These points of flexibility may not be persuasive to farm businesses. Rare is the operation that intends on having more than 100 owners.
- Dividing profits and losses along lines other than
 percentage ownership comes with tax implications, and
 many farm businesses may change their minds about the
 utility of creative profit and loss allocations. However,
 this is often a very important feature for farms
 transitioning ownership to younger generation.
- To many, the ability to go without annual meetings or officer positions so unds terrific. Busy farmers have dozens of things to do, and ceremonial titles and meetings don't make the priority list. Yet, it's worth considering why the law originally required such things (before LLC's were created).
- A single annual meeting demonstrates that the business is operating intentionally. Appointing officers assists the company in holding individuals accountable for business responsibilities. If a business does not appoint individuals to fulfill core responsibilities, it is at risk. A court could find this disregard for basic practices has eroded the limited liability of the enterprise. Whether the farm forms an LLC or a corporation, an annual meeting and accountability is important.



1.37 Corporations: We really mean S Corporations

Corporations: We really mean S Corporations

- Now, let's talk about corporations. A corporation is the main alternative to the LLC for farmers seeking limited liability protection.
- The corporation is the original business entity. Until Limited Partnerships were created in 1917, a corporation was the only option if a business owner wanted limited liability. (Limited Partnerships have largely been discarded for new business formations in favor of LLC's, which were first created in 1977.)
- However, you will rarely hear a farmer say they are going to form a "corporation." Rather, they say they are going to create an "S Corporation at Pie S stands for the "Small Business" subchapter of the IRS code governing corporations, under which corporations can choose to be taxed. By and large, every farm business choosing a corporation will also choose to be taxed as an S corporation. This means all farms organized as an "S Corporation" are two things: 1) corporations for the purposes of the state, and 2) corporations for filing under the S subchapter for the purposes of the IRS.



1.38 Corporations: We really mean S Corporations

Corporations: We really mean S Corporations

- Any farm can create a corporation at the state level. The farm simply files a document called the Articles of Incorporation with the state. State laws require that a corporation adopt bylaws with procedures for officers and an annual meeting. A corporation is required to keep a list of all current officers and their addresses on file and minutes of meetings.
- View an annotated corporation bylaws and sample meeting minutes in <u>The</u> <u>Farmers' Guide to Business Structures</u>.
- Before we close the books on choosing between an LLC and a corporation, let's talk about the impact of choosing taxation under the Small Business section of the corporate tax code. This valuable option is available to corporations and to LLC's that meet the requirements.

1.39 S Corporations and LLCs filing under the S subchapter:

S Corporations and LLCs filing under the S subchapter:

Potential Tax Savings

- What's so good about the S subchapter?
- The IRS handles self-employment taxes slightly differently for entities with the S corporation tax status. Basically, a farm is allowed to classify some of the operation's profit as income and some as dividends. This is helpful because distributions are taxed at the lower dividend tax rate. In addition, distributions are free from self-employment taxes including Social Security and Medicare taxation, which can equate to about 25 percent savings in federal taxes.
- The takeaway here is that if a farm is expected to earn revenues that are above and beyond a "reasonable salary" for the owner(s), the 5 corporation tax status may be a good option.
- You may be thinking, well, this is great, I can just keep my salary as low as possible so that the remainder is taxed at the lower dividend tax rate. Be careful! If you elect S corporation tax status for your business entity, keep in mind that the IRS does not look fondly on artificially low salaries and can reclassify dividends as salary. If this happens, the individual owner will end up having to pay back taxes and may risk an audit. So, it's best to declare a "reasonable salary."
- So, what's a "reasonable" salary? The IRS will look at many different factors in making this determination. Anything
 above a reasonable salary could be reclassified and taxed at the higher employment income rate. The IRS will consider
 many factors including the following:
- Training and experience of the individual
- 2. Duties and responsibilities of the individual
- Time and effort devoted to the business by the individual
- 4. Dividend history of the business
- 5. Payments to non-shareholder employees

1.40 S Corporations and LLCs filing under the S subchapter:

S Corporations and LLCs filing under the S subchapter:

Potential Tax Savings

- There is no single dollar value for what is a "reasonable" salary for a farmer. However, some attorneys and accountants start with a baseline of \$50,000 as a reasonable salary. If the producer is taking home more than that, classification as dividends may be possible, assuming further analysis under the IRS' 5 points, above.
- An LLC can use S corporation tax status, too!
- Even though it's called S corporation tax status, a business does not have to be a corporation to take advantage of it. LLCs may also utilize 5 corporation tax status, so long as they are eligible.
- When is a farm business eligible for S corporation tax status?
- If you answer yes to all of the four following questions, your farm entity is eligible for S corporation tax status:
 - 1. Was your farm operation entity created in one of the 50 U.S. states?
 - 2. Are all the owners U.S. citizens?
- 3. 3 Are all of the owners human beings, estates, tax-exempt entities, or certain qualified trusts?
 4. Do you have 100 or fewer owners (family members count as just one shareholder for this purpose)?
- The farm business , whether the business is structured as an LLC or as a corporation, will need to hold an annual meeting and take minutes of the meeting to protect its ability to file as an S corporation. To put it another way: Although an LLC isn't normally required to hold an annual meeting or keep minutes, it is required to do so if the LLC intends to file taxes as an 5 corporation.
- When planning and filing the businesses' taxes, consult a qualified professional for assistance as this resource does not offer a thorough explanation of the timeline and procedures necessary. Consult Chapter 6, 5 Corporation TaxStatus Fundamentals (pages 226-244) of the Farmers' Guide to Business Structures for more detailed information.

1.41 Forming Your Entity



1.42 Forming Your Entity



1.43 Forming Your Entity



1.44 Organizing Documents



1.45 Organizing Documents: Introduction



1.46 Organizing Documents:

Organizing Documents: A wise choice for all entities

- To build a strong, resilient farm business, you need to have strong organizing documents. Organizing documents go by a variety of names but all serve the same purpose: to outline the basic ways the business functions as a whole. Read through this list of questions while reflecting on your own business.
- Financial Matters
- What is everyone contributing to the business, financially?
- How are profits and losses handled?
- When is the decision made and who decides whether to hand out or "distribute" profits to the members?



1.47 Organizing Documents:

Organizing Documents: A wise choice for all entities

- Management Matters
 - Who makes the day-to-day decisions (i.e., will the LLC be manager-managed or membermanaged)?
 - What is the protocol for making day-to-day decisions?
 - Are there any particular roles, responsibilities, or benefits of any members or managers you want to specify?
- Meetings and Voting Matters
 - Will you have an annual meeting and, if so, when?
 - How are members informed about the time and place of meetings and how meetings can be conducted?
 - Who has voting rights and upon what are they based?



1.48 Organizing Documents:

Organizing Documents: A wise choice for all entities

- "Big" Decisions
 - Will you allow additional members and, if so, who decides?
- What happens if a member wants to leave or if a member's interest in the company is somehow passed on to someone else?
- Who decides whether the company takes on debt?
- Who decides whether to close the company?
- Who decides whether existing members can make additional capital contributions?
- Who decides on amendments to the operating agreement?
- Who decides whether the company can change hands (i.e., be acquired or merged with another company)?
- How are all other "big" decisions (i.e., not day-today decisions) made?
- What happens if a member dies? (or becomes disabled?)



1.49 Putting It All Together

Putting It All Together

Activity: Putting It All Together

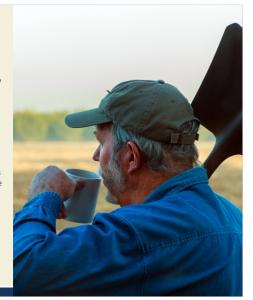
- Did you find yourself thinking, "Oh, good question!" to any of these questions? Did you find yourself saying, "Wow, I have no idea!" while reading the questions?
 - Go back and mark the questions that are most significant to your farm operation.
- Next, reflect on a plan to get answers. Who do you need to talk with to create an answer? Can you begin to draft a process right away? Sketch some action points to help you move forward. (Should this question be asked globally or according to each priority question that they indicated above? We could ask them to choose just 3 priority questions and corresponding action points.)
- Please link your answers to the blog.



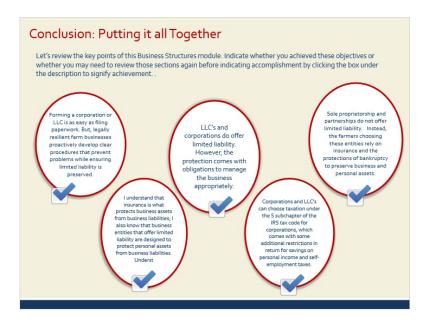
1.51 Activity:

Activity: Putting It All Together

- Want to do more? When you are ready, read through the detailed operating agreement (for an LLC), and/or bylaws (for a corporation) in the Farmers' Guide to Business Structures. (need a link)
- (Our sample Extensive Operating Agreement is 150 pages so pour a cup of coffee and get ready to create some serious resiliency for your farm!) Farms organized as a partnership can take the basic content and structure of an operating agreement or bylaws to create a partnership agreement.



1.52 Conclusion: Putting it all Together



1.53 Complete

